

Effective Date: 3 February 2025

## Introduction

Brandora Digital ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or use our services. By using our services, you agree to the terms of this Privacy Policy. If you do not agree, please do not use our services.

### Information We Collect

1.1 Personal Information:

- Name
- Email address
- Phone number
- Company name
- Billing and payment details

1.2 Non-Personal Information:

- Browser type
- IP address
- Device information
- Pages visited
- Time spent on pages

## Cookies and Tracking Technologies:

We use cookies, web beacons, and similar technologies to collect data about your browsing activities. You can manage cookie preferences in your browser settings.

How We Use Your Information

## We use the collected information for:

- Providing and managing our services
- Personalizing your experience
- Communicating updates, promotions, and offers
- Processing payments and managing transactions
- Improving our website and services
- Complying with legal obligations

## **Sharing Your Information**

We do not sell your personal information.

# We may share your information with:

Service Providers: Third-party vendors assisting in service delivery (e.g., payment processors, hosting providers)



## **Business Transfers:**

In case of mergers, sales, or acquisitions

### Legal Obligations:

When required by law or to protect our rights

### **Data Security**

We implement appropriate technical and organizational measures to safeguard your personal information. While we strive for security, no online transmission method is 100% secure.

### **International Data Transfers**

For users in the United Kingdom, United States, and South Africa, your information may be transferred to and processed in countries with different data protection laws. We ensure such transfers comply with applicable legal requirements.

## Your Rights Depending on your location, you may have the following rights:

- Access and request a copy of your information
- Request correction or deletion of your information
- Object to the processing of your data
- Withdraw consent at any time
- File a complaint with a data protection authority

#### Email Correspondence

We only send emails you have consented to receive. You may unsubscribe at any time by following the instructions in our emails or by contacting us directly.

#### **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices. Please review their privacy policies before providing personal information.

#### Children's Privacy

Our services are not intended for individuals under 18. We do not knowingly collect information from children. If we discover such data, we will delete it promptly.

## Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date. We encourage you to review this policy regularly.

Contact Us For questions about this Privacy Policy or our data practices, contact us at. Brandora Digital Email: <u>hello@brandoradigital.com</u>